



KRCR TV  
755 Auditorium Drive  
Redding, CA 96001

Julie Winter for Redding City Council  
215 Lake Blvd #509  
Redding, CA 96003

## Contract # 239366

**Schedule Dates** 10/03/16-11/07/16  
**Advertiser** Julie Winter for Redding City Council (10410)  
**Agency** Direct Account (1)  
**Product** Political - City/County Races (1043)  
**Brand** Julie Winter for Redding City Council 2016 (10357)  
**Salesperson** Wilcox, Terri (1235)  
**Sales Office** KRCR  
**Buyer Name** Parmelee, Nathan  
**Phone/Fax** (530) 945-8543 /  
**CPE** N/A  
**Account Types** Local/Political Candidate  
**Billing Type** Calendar  
**Comments**

**Date Entered** 09/28/16  
**Last Modified** 09/28/16  
**Entered By** Terri Wilcox  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 0.00  
**Commission** \$0.00  
**Net Total** \$6,275.00  
**Sales Tax**

## Redding ABC (KRCR)

By Calendar Month	Spots	Rate
Oct. 2016	30	\$5,475.00
Nov. 2016	4	\$800.00
<b>Grand Total:</b>	<b>34</b>	<b>\$6,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT	10/03/16-10/07/16	3	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM		1	1	1	1	1			5	\$150.00	\$750.00	Redding ABC (KRCR)		9/28/16
2.0	Normal Line / SPOT	10/10/16-10/14/16	3	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	X	X	X	X			3	\$150.00	\$450.00	Redding ABC (KRCR)		9/28/16
3.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	X	X	X	X			3	\$150.00	\$450.00	Redding ABC (KRCR)		9/28/16
4.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	2	X	X	X	X	X			2	\$175.00	\$350.00	Redding ABC (KRCR)		9/28/16
5.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	5:58A- NEWS CH 7: DAYBREAK 6 AM	3	X	X	X	X	X			3	\$175.00	\$525.00	Redding ABC (KRCR)		9/28/16
6.0	Normal Line / SPOT	10/03/16-10/03/16	3	:30	5:30P- NEWS CH 7 AT 5:30 PM		1							1	\$200.00	\$200.00	Redding ABC (KRCR)		9/28/16
7.0	Normal Line / SPOT	10/05/16-10/07/16	3	:30	5:30P- NEWS CH 7 AT 5:30 PM				1	1	1			3	\$200.00	\$600.00	Redding ABC (KRCR)		9/28/16
8.0	Normal Line / SPOT	10/10/16-10/14/16	3	:30	5:30P- NEWS CH 7 AT 5:30 PM		1	1	1	1	1			5	\$200.00	\$1,000.00	Redding ABC (KRCR)		9/28/16
9.0	Normal Line / SPOT	10/17/16-10/21/16	3	:30	5:30P- NEWS CH 7 AT 5:30 PM	2	X	X	X	X	X			2	\$200.00	\$400.00	Redding ABC (KRCR)		9/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.



KRCR TV  
755 Auditorium Drive  
Redding, CA 96001

Julie Winter for Redding City Council  
215 Lake Blvd #509  
Redding, CA 96003

## Contract # 239366

**Schedule Dates** 10/03/16-11/07/16  
**Advertiser** Julie Winter for Redding City Council (10410)  
**Agency** Direct Account (1)  
**Product** Political - City/County Races (1043)  
**Brand** Julie Winter for Redding City Council 2016 (10357)  
**Salesperson** Wilcox, Terri (1235)  
**Sales Office** KRCR  
**Buyer Name** Parmelee, Nathan  
**Phone/Fax** (530) 945-8543 /  
**CPE** N/A  
**Account Types** Local/Political Candidate  
**Billing Type** Calendar  
**Comments**

**Date Entered** 09/28/16  
**Last Modified** 09/28/16  
**Entered By** Terri Wilcox  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 0.00  
**Commission** \$0.00  
**Net Total** \$6,275.00  
**Sales Tax**

## Redding ABC (KRCR)

By Calendar Month	Spots	Rate
Oct. 2016	30	\$5,475.00
Nov. 2016	4	\$800.00
<b>Grand Total:</b>	<b>34</b>	<b>\$6,275.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
10.0	Normal Line / SPOT	10/24/16-10/28/16	2	:30	5:30P- NEWS CH 7 AT 5:30 PM	3	X	X	X	X	X			3	\$225.00	\$675.00	Redding ABC (KRCR)		9/28/16
11.0	Normal Line / SPOT	10/31/16-11/04/16	2	:30	5:30P- NEWS CH 7 AT 5:30 PM	2	X	X	X	X	X			2	\$225.00	\$450.00	Redding ABC (KRCR)		9/28/16
12.0	Normal Line / SPOT	11/07/16-11/07/16	2	:30	5:30P- NEWS CH 7 AT 5:30 PM	1								1	\$225.00	\$225.00	Redding ABC (KRCR)		9/28/16
13.0	Normal Line / SPOT	10/04/16-10/04/16	3	:30	5P- NEWS CH 7 AT 5 PM	1		X						1	\$200.00	\$200.00	Redding ABC (KRCR)		9/28/16

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
-----------------------------	-------	-------------------	-------	-----------

Bonten Media and its stations do not discriminate in advertising contracts on the basis of race, ethnicity or gender. Any provision in any order or agreement for advertising that purports to discriminate on the basis of race, ethnicity or gender, even if handwritten, typed, or otherwise made a part of a particular contract, is hereby rejected.